

Cost per message in INR on the WhatsApp Business Platform, effective July 1, 2026

We charge on a per-message basis on the WhatsApp Business Platform. Learn more here:

<https://developers.facebook.com/docs/whatsapp/pricing>

Marketing rates apply across Cloud API and Marketing Messages Lite API. Learn more here:

<https://developers.facebook.com/docs/whatsapp/pricing>

Some markets are mapped to a "Rest of" region or "Other." Learn more here:

<https://developers.facebook.com/docs/whatsapp/pricing#country-calling-codes>

In some markets, we have authentication-international rates. Learn more here:

<https://developers.facebook.com/docs/whatsapp/pricing/authentication-international-rates>

Market	Currency	Marketing	Utility	Authentication	Authentication- International	Service
Argentina	INR	4.5293	1.9062	1.9062	n/a	n/a
Brazil	INR	4.5808	0.4984	0.4984	n/a	n/a
Chile	INR	6.5135	1.4654	1.4654	n/a	n/a
Colombia	INR	0.9161	0.0588	0.0588	n/a	n/a
Egypt	INR	4.7191	0.2639	0.2639	4.7668	n/a
France	INR	6.2990	2.1994	2.1994	n/a	n/a
Germany	INR	10.0073	4.0322	4.0322	n/a	n/a
Hong Kong	INR	5.3664	1.9056	1.9056	n/a	n/a
Hungary	INR	6.2997	2.5583	2.5583	n/a	n/a
India	INR	0.8631	0.1150	0.1150	2.4971	n/a
Indonesia	INR	3.0111	1.8316	1.8316	9.9638	n/a
Israel	INR	2.5871	0.3885	0.3885	n/a	n/a
Italy	INR	5.8206	2.1974	2.1974	n/a	n/a
Malaysia	INR	6.3037	1.0262	1.0262	3.0639	n/a
Mexico	INR	2.2357	0.6226	0.6226	n/a	n/a
Netherlands	INR	11.7078	3.6656	3.6656	n/a	n/a
Nigeria	INR	3.7851	0.4915	0.4915	5.5035	n/a
Pakistan	INR	3.4683	0.7333	0.7333	5.5035	n/a
Peru	INR	5.1536	1.4662	1.4662	n/a	n/a
Poland	INR	2.6754	0.8918	0.8918	n/a	n/a
Qatar	INR	2.4993	0.8789	0.8789	n/a	n/a
Romania	INR	6.2997	2.1197	2.1197	n/a	n/a
Russia	INR	5.8767	2.9311	2.9311	n/a	n/a
Saudi Arabia	INR	3.6621	0.7834	0.7834	4.3871	n/a
Singapore	INR	5.3664	1.1727	1.1727	n/a	n/a
South Africa	INR	2.7821	0.5579	0.5579	1.4681	n/a
Spain	INR	5.1801	1.4648	1.4648	n/a	n/a
Turkey	INR	0.7989	0.0660	0.0660	n/a	n/a
United Arab Emirates	INR	3.6613	1.1509	1.1509	3.7342	n/a
United Kingdom	INR	4.6496	1.6122	1.6122	n/a	n/a
North America	INR	1.8313	0.2491	0.2491	n/a	n/a
Rest of Africa	INR	1.6497	0.2930	0.2930	n/a	n/a
Rest of Asia Pacific	INR	5.3664	0.8282	0.8282	n/a	n/a
Rest of Central & Eastern Europe	INR	6.2997	1.5496	1.5496	n/a	n/a
Rest of Latin America	INR	5.4207	0.8278	0.8278	n/a	n/a
Rest of Middle East	INR	2.4993	0.6665	0.6665	n/a	n/a
Rest of Western Europe	INR	4.3378	1.2516	1.2516	n/a	n/a
Other	INR	4.4248	0.5641	0.5641	n/a	n/a

Cost per message in USD on the WhatsApp Business Platform, effective July 1, 2026 - Reflecting volume tiers for utility and authentication messages

Volume tiers apply only to utility and authentication messages. Learn more here: <https://developers.facebook.com/docs/whatsapp/pricing/volume-tiers>

Market (per rate card)	Currency	Utility				Authentication				Authentication-International						
		Messages (per month)		What we charge		Messages (per month)		What we charge		Messages (per month)		What we charge				
		From	To	Rate type	Rate	vs. List rate	From	To	Rate type	Rate	vs. List rate	From	To	Rate type	Rate	vs. List rate
Argentina	INR	0	100,000	List rate	1.9062	0%	0	120,000	List rate	1.9062	0%	n/a	n/a	n/a	n/a	n/a
	INR	100,001	1,000,000	Tier rate	1.8109	-5%	120,001	400,000	Tier rate	1.8109	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	1.7156	-10%	400,001	1,000,000	Tier rate	1.7156	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	15,000,000	Tier rate	1.6203	-15%	1,000,001	5,000,000	Tier rate	1.6203	-15%	n/a	n/a	n/a	n/a	n/a
	INR	15,000,001	30,000,000	Tier rate	1.5250	-20%	5,000,001	10,000,000	Tier rate	1.5250	-20%	n/a	n/a	n/a	n/a	n/a
	INR	30,000,001	--	Tier rate	1.4297	-25%	10,000,001	--	Tier rate	1.4297	-25%	n/a	n/a	n/a	n/a	n/a
Brazil	INR	0	250,000	List rate	0.4984	0%	0	500,000	List rate	0.4984	0%	n/a	n/a	n/a	n/a	n/a
	INR	250,001	2,000,000	Tier rate	0.4735	-5%	500,001	3,000,000	Tier rate	0.4735	-5%	n/a	n/a	n/a	n/a	n/a
	INR	2,000,001	17,000,000	Tier rate	0.4486	-10%	3,000,001	5,250,000	Tier rate	0.4486	-10%	n/a	n/a	n/a	n/a	n/a
	INR	17,000,001	35,000,000	Tier rate	0.4236	-15%	5,250,001	10,000,000	Tier rate	0.4236	-15%	n/a	n/a	n/a	n/a	n/a
	INR	35,000,001	70,000,000	Tier rate	0.3987	-20%	10,000,001	20,000,000	Tier rate	0.3987	-20%	n/a	n/a	n/a	n/a	n/a
	INR	70,000,001	--	Tier rate	0.3738	-25%	20,000,001	--	Tier rate	0.3738	-25%	n/a	n/a	n/a	n/a	n/a
Chile	INR	0	100,000	List rate	1.4654	0%	0	120,000	List rate	1.4654	0%	n/a	n/a	n/a	n/a	n/a
	INR	100,001	1,000,000	Tier rate	1.3921	-5%	120,001	400,000	Tier rate	1.3921	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	1.3189	-10%	400,001	1,000,000	Tier rate	1.3189	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	15,000,000	Tier rate	1.2456	-15%	1,000,001	5,000,000	Tier rate	1.2456	-15%	n/a	n/a	n/a	n/a	n/a
	INR	15,000,001	30,000,000	Tier rate	1.1723	-20%	5,000,001	10,000,000	Tier rate	1.1723	-20%	n/a	n/a	n/a	n/a	n/a
	INR	30,000,001	--	Tier rate	1.0991	-25%	10,000,001	--	Tier rate	1.0991	-25%	n/a	n/a	n/a	n/a	n/a
Colombia	INR	0	100,000	List rate	0.0588	0%	0	120,000	List rate	0.0588	0%	n/a	n/a	n/a	n/a	n/a
	INR	100,001	1,000,000	Tier rate	0.0559	-5%	120,001	400,000	Tier rate	0.0559	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	0.0529	-10%	400,001	1,000,000	Tier rate	0.0529	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	15,000,000	Tier rate	0.0500	-15%	1,000,001	5,000,000	Tier rate	0.0500	-15%	n/a	n/a	n/a	n/a	n/a
	INR	15,000,001	30,000,000	Tier rate	0.0470	-20%	5,000,001	10,000,000	Tier rate	0.0470	-20%	n/a	n/a	n/a	n/a	n/a
	INR	30,000,001	--	Tier rate	0.0441	-25%	10,000,001	--	Tier rate	0.0441	-25%	n/a	n/a	n/a	n/a	n/a
Egypt	INR	0	100,000	List rate	0.2639	0%	0	300,000	List rate	0.2639	0%	0	300,000	List rate	4.7668	0%
	INR	100,001	1,000,000	Tier rate	0.2507	-5%	300,001	2,000,000	Tier rate	0.2507	-5%	300,001	2,000,000	Tier rate	4.5285	-5%
	INR	1,000,001	4,500,000	Tier rate	0.2375	-10%	2,000,001	10,000,000	Tier rate	0.2375	-10%	2,000,001	10,000,000	Tier rate	4.2901	-10%
	INR	4,500,001	40,000,000	Tier rate	0.2243	-15%	10,000,001	20,000,000	Tier rate	0.2243	-15%	10,000,001	20,000,000	Tier rate	4.0518	-15%
	INR	40,000,001	80,000,000	Tier rate	0.2111	-20%	20,000,001	40,000,000	Tier rate	0.2111	-20%	20,000,001	40,000,000	Tier rate	3.8134	-20%
	INR	80,000,001	--	Tier rate	0.1979	-25%	40,000,001	--	Tier rate	0.1979	-25%	40,000,001	--	Tier rate	3.5751	-25%
France	INR	0	100,000	List rate	2.1994	0%	0	300,000	List rate	2.1994	0%	n/a	n/a	n/a	n/a	n/a
	INR	100,001	1,000,000	Tier rate	2.0894	-5%	300,001	2,000,000	Tier rate	2.0894	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	1.9795	-10%	2,000,001	10,000,000	Tier rate	1.9795	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	40,000,000	Tier rate	1.8695	-15%	10,000,001	20,000,000	Tier rate	1.8695	-15%	n/a	n/a	n/a	n/a	n/a
	INR	40,000,001	80,000,000	Tier rate	1.7595	-20%	20,000,001	40,000,000	Tier rate	1.7595	-20%	n/a	n/a	n/a	n/a	n/a
	INR	80,000,001	--	Tier rate	1.6496	-25%	40,000,001	--	Tier rate	1.6496	-25%	n/a	n/a	n/a	n/a	n/a
Germany	INR	0	100,000	List rate	4.0322	0%	0	300,000	List rate	4.0322	0%	n/a	n/a	n/a	n/a	n/a
	INR	100,001	1,000,000	Tier rate	3.8306	-5%	300,001	2,000,000	Tier rate	3.8306	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	3.6290	-10%	2,000,001	10,000,000	Tier rate	3.6290	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	40,000,000	Tier rate	3.4274	-15%	10,000,001	20,000,000	Tier rate	3.4274	-15%	n/a	n/a	n/a	n/a	n/a
	INR	40,000,001	80,000,000	Tier rate	3.2258	-20%	20,000,001	40,000,000	Tier rate	3.2258	-20%	n/a	n/a	n/a	n/a	n/a
	INR	80,000,001	--	Tier rate	3.0242	-25%	40,000,001	--	Tier rate	3.0242	-25%	n/a	n/a	n/a	n/a	n/a
Hong Kong	INR	0	150,000	List rate	1.9056	0%	0	100,000	List rate	1.9056	0%	n/a	n/a	n/a	n/a	n/a
	INR	150,001	1,000,000	Tier rate	1.8103	-5%	100,001	300,000	Tier rate	1.8103	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,000,000	Tier rate	1.7150	-10%	300,001	1,000,000	Tier rate	1.7150	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,000,001	25,000,000	Tier rate	1.6198	-15%	1,000,001	10,000,000	Tier rate	1.6198	-15%	n/a	n/a	n/a	n/a	n/a
	INR	25,000,001	50,000,000	Tier rate	1.5245	-20%	10,000,001	20,000,000	Tier rate	1.5245	-20%	n/a	n/a	n/a	n/a	n/a
	INR	50,000,001	--	Tier rate	1.4292	-25%	20,000,001	--	Tier rate	1.4292	-25%	n/a	n/a	n/a	n/a	n/a

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Market (per rate card)	Currency	Utility				Authentication				Authentication-International						
		Messages (per month)		What we charge		Messages (per month)		What we charge		Messages (per month)		What we charge				
		From	To	Rate type	Rate	vs. List rate	From	To	Rate type	Rate	vs. List rate	From	To	Rate type	Rate	vs. List rate
Hungary	INR	0	100,000	List rate	2.5583	0%	0	300,000	List rate	2.5583	0%	n/a	n/a	n/a	n/a	n/a
	INR	100,001	1,000,000	Tier rate	2.4304	-5%	300,001	2,000,000	Tier rate	2.4304	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	2.3025	-10%	2,000,001	10,000,000	Tier rate	2.3025	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	40,000,000	Tier rate	2.1746	-15%	10,000,001	20,000,000	Tier rate	2.1746	-15%	n/a	n/a	n/a	n/a	n/a
	INR	40,000,001	80,000,000	Tier rate	2.0466	-20%	20,000,001	40,000,000	Tier rate	2.0466	-20%	n/a	n/a	n/a	n/a	n/a
	INR	80,000,001	--	Tier rate	1.9187	-25%	40,000,001	--	Tier rate	1.9187	-25%	n/a	n/a	n/a	n/a	n/a
India	INR	0	25,000,000	List rate	0.1150	0%	0	750,000	List rate	0.1150	0%	0	750,000	List rate	2.4971	0%
	INR	25,000,001	50,000,000	Tier rate	0.1081	-6%	750,001	15,000,000	Tier rate	0.1081	-6%	750,001	15,000,000	Tier rate	2.3473	-6%
	INR	50,000,001	100,000,000	Tier rate	0.1012	-12%	15,000,001	20,000,000	Tier rate	0.1012	-12%	15,000,001	20,000,000	Tier rate	2.1974	-12%
	INR	100,000,001	200,000,000	Tier rate	0.0943	-18%	20,000,001	50,000,000	Tier rate	0.0943	-18%	20,000,001	50,000,000	Tier rate	2.0476	-18%
	INR	200,000,001	300,000,000	Tier rate	0.0874	-24%	50,000,001	100,000,000	Tier rate	0.0874	-24%	50,000,001	100,000,000	Tier rate	1.8978	-24%
	INR	300,000,001	--	Tier rate	0.0805	-30%	100,000,001	--	Tier rate	0.0805	-30%	100,000,001	--	Tier rate	1.7480	-30%
Indonesia	INR	0	750,000	List rate	1.8316	0%	0	750,000	List rate	1.8316	0%	0	750,000	List rate	9.9638	0%
	INR	750,001	4,000,000	Tier rate	1.7400	-5%	750,001	2,000,000	Tier rate	1.7400	-5%	750,001	2,000,000	Tier rate	9.4656	-5%
	INR	4,000,001	25,000,000	Tier rate	1.6484	-10%	2,000,001	6,000,000	Tier rate	1.6484	-10%	2,000,001	6,000,000	Tier rate	8.9674	-10%
	INR	25,000,001	75,000,000	Tier rate	1.5569	-15%	6,000,001	30,000,000	Tier rate	1.5569	-15%	6,000,001	30,000,000	Tier rate	8.4692	-15%
	INR	75,000,001	150,000,000	Tier rate	1.4653	-20%	30,000,001	60,000,000	Tier rate	1.4653	-20%	30,000,001	60,000,000	Tier rate	7.9710	-20%
	INR	150,000,001	--	Tier rate	1.3737	-25%	60,000,001	--	Tier rate	1.3737	-25%	60,000,001	--	Tier rate	7.4729	-25%
Israel	INR	0	100,000	List rate	0.3885	0%	0	300,000	List rate	0.3885	0%	n/a	n/a	n/a	n/a	n/a
	INR	100,001	1,000,000	Tier rate	0.3691	-5%	300,001	2,000,000	Tier rate	0.3691	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	0.3497	-10%	2,000,001	10,000,000	Tier rate	0.3497	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	40,000,000	Tier rate	0.3302	-15%	10,000,001	20,000,000	Tier rate	0.3302	-15%	n/a	n/a	n/a	n/a	n/a
	INR	40,000,001	80,000,000	Tier rate	0.3108	-20%	20,000,001	40,000,000	Tier rate	0.3108	-20%	n/a	n/a	n/a	n/a	n/a
	INR	80,000,001	--	Tier rate	0.2914	-25%	40,000,001	--	Tier rate	0.2914	-25%	n/a	n/a	n/a	n/a	n/a
Italy	INR	0	100,000	List rate	2.1974	0%	0	300,000	List rate	2.1974	0%	n/a	n/a	n/a	n/a	n/a
	INR	100,001	1,000,000	Tier rate	2.0875	-5%	300,001	2,000,000	Tier rate	2.0875	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	1.9777	-10%	2,000,001	10,000,000	Tier rate	1.9777	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	40,000,000	Tier rate	1.8678	-15%	10,000,001	20,000,000	Tier rate	1.8678	-15%	n/a	n/a	n/a	n/a	n/a
	INR	40,000,001	80,000,000	Tier rate	1.7579	-20%	20,000,001	40,000,000	Tier rate	1.7579	-20%	n/a	n/a	n/a	n/a	n/a
	INR	80,000,001	--	Tier rate	1.6481	-25%	40,000,001	--	Tier rate	1.6481	-25%	n/a	n/a	n/a	n/a	n/a
Malaysia	INR	0	150,000	List rate	1.0262	0%	0	100,000	List rate	1.0262	0%	0	100,000	List rate	3.0639	0%
	INR	150,001	1,000,000	Tier rate	0.9749	-5%	100,001	300,000	Tier rate	0.9749	-5%	100,001	300,000	Tier rate	2.9107	-5%
	INR	1,000,001	4,000,000	Tier rate	0.9236	-10%	300,001	1,000,000	Tier rate	0.9236	-10%	300,001	1,000,000	Tier rate	2.7575	-10%
	INR	4,000,001	25,000,000	Tier rate	0.8723	-15%	1,000,001	10,000,000	Tier rate	0.8723	-15%	1,000,001	10,000,000	Tier rate	2.6043	-15%
	INR	25,000,001	50,000,000	Tier rate	0.8210	-20%	10,000,001	20,000,000	Tier rate	0.8210	-20%	10,000,001	20,000,000	Tier rate	2.4511	-20%
	INR	50,000,001	--	Tier rate	0.7697	-25%	20,000,001	--	Tier rate	0.7697	-25%	20,000,001	--	Tier rate	2.2979	-25%
Mexico	INR	0	1,000,000	List rate	0.6226	0%	0	250,000	List rate	0.6226	0%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	5,000,000	Tier rate	0.5915	-5%	250,001	1,000,000	Tier rate	0.5915	-5%	n/a	n/a	n/a	n/a	n/a
	INR	5,000,001	10,000,000	Tier rate	0.5603	-10%	1,000,001	3,000,000	Tier rate	0.5603	-10%	n/a	n/a	n/a	n/a	n/a
	INR	10,000,001	20,000,000	Tier rate	0.5292	-15%	3,000,001	5,000,000	Tier rate	0.5292	-15%	n/a	n/a	n/a	n/a	n/a
	INR	20,000,001	40,000,000	Tier rate	0.4981	-20%	5,000,001	10,000,000	Tier rate	0.4981	-20%	n/a	n/a	n/a	n/a	n/a
	INR	40,000,001	--	Tier rate	0.4670	-25%	10,000,001	--	Tier rate	0.4670	-25%	n/a	n/a	n/a	n/a	n/a
Netherlands	INR	0	100,000	List rate	3.6656	0%	0	300,000	List rate	3.6656	0%	n/a	n/a	n/a	n/a	n/a
	INR	100,001	1,000,000	Tier rate	3.4823	-5%	300,001	2,000,000	Tier rate	3.4823	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	3.2990	-10%	2,000,001	10,000,000	Tier rate	3.2990	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	40,000,000	Tier rate	3.1158	-15%	10,000,001	20,000,000	Tier rate	3.1158	-15%	n/a	n/a	n/a	n/a	n/a
	INR	40,000,001	80,000,000	Tier rate	2.9325	-20%	20,000,001	40,000,000	Tier rate	2.9325	-20%	n/a	n/a	n/a	n/a	n/a
	INR	80,000,001	--	Tier rate	2.7492	-25%	40,000,001	--	Tier rate	2.7492	-25%	n/a	n/a	n/a	n/a	n/a

Cost per message in USD on the WhatsApp Business Platform, effective July 1, 2026 - Reflecting volume tiers for utility and authentication messages

Volume tiers apply only to utility and authentication messages. Learn more here: <https://developers.facebook.com/docs/whatsapp/pricing/volume-tiers>

Market (per rate card)	Currency	Utility				Authentication				Authentication-International						
		Messages (per month)		What we charge		Messages (per month)		What we charge		Messages (per month)		What we charge				
		From	To	Rate type	Rate	vs. List rate	From	To	Rate type	Rate	vs. List rate	From	To	Rate type	Rate	vs. List rate
Nigeria	INR	0	100,000	List rate	0.4915	0%	0	300,000	List rate	0.4915	0%	0	300,000	List rate	5.5035	0%
	INR	100,001	1,000,000	Tier rate	0.4669	-5%	300,001	2,000,000	Tier rate	0.4669	-5%	300,001	2,000,000	Tier rate	5.2283	-5%
	INR	1,000,001	4,500,000	Tier rate	0.4424	-10%	2,000,001	10,000,000	Tier rate	0.4424	-10%	2,000,001	10,000,000	Tier rate	4.9532	-10%
	INR	4,500,001	40,000,000	Tier rate	0.4178	-15%	10,000,001	20,000,000	Tier rate	0.4178	-15%	10,000,001	20,000,000	Tier rate	4.6780	-15%
	INR	40,000,001	80,000,000	Tier rate	0.3932	-20%	20,000,001	40,000,000	Tier rate	0.3932	-20%	20,000,001	40,000,000	Tier rate	4.4028	-20%
	INR	80,000,001	--	Tier rate	0.3686	-25%	40,000,001	--	Tier rate	0.3686	-25%	40,000,001	--	Tier rate	4.1276	-25%
Pakistan	INR	0	150,000	List rate	0.7333	0%	0	100,000	List rate	0.7333	0%	0	100,000	List rate	5.5035	0%
	INR	150,001	1,000,000	Tier rate	0.6966	-5%	100,001	300,000	Tier rate	0.6966	-5%	100,001	300,000	Tier rate	5.2283	-5%
	INR	1,000,001	4,000,000	Tier rate	0.6600	-10%	300,001	1,000,000	Tier rate	0.6600	-10%	300,001	1,000,000	Tier rate	4.9532	-10%
	INR	4,000,001	25,000,000	Tier rate	0.6233	-15%	1,000,001	10,000,000	Tier rate	0.6233	-15%	1,000,001	10,000,000	Tier rate	4.6780	-15%
	INR	25,000,001	50,000,000	Tier rate	0.5866	-20%	10,000,001	20,000,000	Tier rate	0.5866	-20%	10,000,001	20,000,000	Tier rate	4.4028	-20%
	INR	50,000,001	--	Tier rate	0.5500	-25%	20,000,001	--	Tier rate	0.5500	-25%	20,000,001	--	Tier rate	4.1276	-25%
Peru	INR	0	100,000	List rate	1.4662	0%	0	120,000	List rate	1.4662	0%	n/a	n/a	n/a	n/a	n/a
	INR	100,001	1,000,000	Tier rate	1.3929	-5%	120,001	400,000	Tier rate	1.3929	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	1.3196	-10%	400,001	1,000,000	Tier rate	1.3196	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	15,000,000	Tier rate	1.2463	-15%	1,000,001	5,000,000	Tier rate	1.2463	-15%	n/a	n/a	n/a	n/a	n/a
	INR	15,000,001	30,000,000	Tier rate	1.1730	-20%	5,000,001	10,000,000	Tier rate	1.1730	-20%	n/a	n/a	n/a	n/a	n/a
	INR	30,000,001	--	Tier rate	1.0997	-25%	10,000,001	--	Tier rate	1.0997	-25%	n/a	n/a	n/a	n/a	n/a
Poland	INR	0	100,000	List rate	0.8918	0%	0	300,000	List rate	0.8918	0%	n/a	n/a	n/a	n/a	n/a
	INR	100,001	1,000,000	Tier rate	0.8472	-5%	300,001	2,000,000	Tier rate	0.8472	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	0.8026	-10%	2,000,001	10,000,000	Tier rate	0.8026	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	40,000,000	Tier rate	0.7580	-15%	10,000,001	20,000,000	Tier rate	0.7580	-15%	n/a	n/a	n/a	n/a	n/a
	INR	40,000,001	80,000,000	Tier rate	0.7134	-20%	20,000,001	40,000,000	Tier rate	0.7134	-20%	n/a	n/a	n/a	n/a	n/a
	INR	80,000,001	--	Tier rate	0.6689	-25%	40,000,001	--	Tier rate	0.6689	-25%	n/a	n/a	n/a	n/a	n/a
Qatar	INR	0	100,000	List rate	0.8789	0%	0	300,000	List rate	0.8789	0%	n/a	n/a	n/a	n/a	n/a
	INR	100,001	1,000,000	Tier rate	0.8350	-5%	300,001	2,000,000	Tier rate	0.8350	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	0.7910	-10%	2,000,001	10,000,000	Tier rate	0.7910	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	40,000,000	Tier rate	0.7471	-15%	10,000,001	20,000,000	Tier rate	0.7471	-15%	n/a	n/a	n/a	n/a	n/a
	INR	40,000,001	80,000,000	Tier rate	0.7031	-20%	20,000,001	40,000,000	Tier rate	0.7031	-20%	n/a	n/a	n/a	n/a	n/a
	INR	80,000,001	--	Tier rate	0.6592	-25%	40,000,001	--	Tier rate	0.6592	-25%	n/a	n/a	n/a	n/a	n/a
Romania	INR	0	100,000	List rate	2.1197	0%	0	300,000	List rate	2.1197	0%	n/a	n/a	n/a	n/a	n/a
	INR	100,001	1,000,000	Tier rate	2.0137	-5%	300,001	2,000,000	Tier rate	2.0137	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	1.9077	-10%	2,000,001	10,000,000	Tier rate	1.9077	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	40,000,000	Tier rate	1.8017	-15%	10,000,001	20,000,000	Tier rate	1.8017	-15%	n/a	n/a	n/a	n/a	n/a
	INR	40,000,001	80,000,000	Tier rate	1.6958	-20%	20,000,001	40,000,000	Tier rate	1.6958	-20%	n/a	n/a	n/a	n/a	n/a
	INR	80,000,001	--	Tier rate	1.5898	-25%	40,000,001	--	Tier rate	1.5898	-25%	n/a	n/a	n/a	n/a	n/a
Russia	INR	0	100,000	List rate	2.9311	0%	0	300,000	List rate	2.9311	0%	n/a	n/a	n/a	n/a	n/a
	INR	100,001	1,000,000	Tier rate	2.7845	-5%	300,001	2,000,000	Tier rate	2.7845	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	2.6380	-10%	2,000,001	10,000,000	Tier rate	2.6380	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	40,000,000	Tier rate	2.4914	-15%	10,000,001	20,000,000	Tier rate	2.4914	-15%	n/a	n/a	n/a	n/a	n/a
	INR	40,000,001	80,000,000	Tier rate	2.3449	-20%	20,000,001	40,000,000	Tier rate	2.3449	-20%	n/a	n/a	n/a	n/a	n/a
	INR	80,000,001	--	Tier rate	2.1983	-25%	40,000,001	--	Tier rate	2.1983	-25%	n/a	n/a	n/a	n/a	n/a
Saudi Arabia	INR	0	100,000	List rate	0.7834	0%	0	300,000	List rate	0.7834	0%	0	300,000	List rate	4.3871	0%
	INR	100,001	1,000,000	Tier rate	0.7442	-5%	300,001	2,000,000	Tier rate	0.7442	-5%	300,001	2,000,000	Tier rate	4.1677	-5%
	INR	1,000,001	4,500,000	Tier rate	0.7051	-10%	2,000,001	10,000,000	Tier rate	0.7051	-10%	2,000,001	10,000,000	Tier rate	3.9484	-10%
	INR	4,500,001	40,000,000	Tier rate	0.6659	-15%	10,000,001	20,000,000	Tier rate	0.6659	-15%	10,000,001	20,000,000	Tier rate	3.7290	-15%
	INR	40,000,001	80,000,000	Tier rate	0.6267	-20%	20,000,001	40,000,000	Tier rate	0.6267	-20%	20,000,001	40,000,000	Tier rate	3.5097	-20%
	INR	80,000,001	--	Tier rate	0.5876	-25%	40,000,001	--	Tier rate	0.5876	-25%	40,000,001	--	Tier rate	3.2903	-25%

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Market (per rate card)	Currency	Utility				Authentication				Authentication-International						
		Messages (per month)		What we charge		Messages (per month)		What we charge		Messages (per month)		What we charge				
		From	To	Rate type	Rate	vs. List rate	From	To	Rate type	Rate	vs. List rate	From	To	Rate type	Rate	vs. List rate
Singapore	INR	0	150,000	List rate	1.1727	0%	0	100,000	List rate	1.1727	0%	n/a	n/a	n/a	n/a	n/a
	INR	150,001	1,000,000	Tier rate	1.1141	-5%	100,001	300,000	Tier rate	1.1141	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,000,000	Tier rate	1.0554	-10%	300,001	1,000,000	Tier rate	1.0554	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,000,001	25,000,000	Tier rate	0.9968	-15%	1,000,001	10,000,000	Tier rate	0.9968	-15%	n/a	n/a	n/a	n/a	n/a
	INR	25,000,001	50,000,000	Tier rate	0.9382	-20%	10,000,001	20,000,000	Tier rate	0.9382	-20%	n/a	n/a	n/a	n/a	n/a
	INR	50,000,001	--	Tier rate	0.8795	-25%	20,000,001	--	Tier rate	0.8795	-25%	n/a	n/a	n/a	n/a	n/a
South Africa	INR	0	100,000	List rate	0.5579	0%	0	300,000	List rate	0.5579	0%	0	300,000	List rate	1.4681	0%
	INR	100,001	1,000,000	Tier rate	0.5300	-5%	300,001	2,000,000	Tier rate	0.5300	-5%	300,001	2,000,000	Tier rate	1.3947	-5%
	INR	1,000,001	4,500,000	Tier rate	0.5021	-10%	2,000,001	10,000,000	Tier rate	0.5021	-10%	2,000,001	10,000,000	Tier rate	1.3213	-10%
	INR	4,500,001	40,000,000	Tier rate	0.4742	-15%	10,000,001	20,000,000	Tier rate	0.4742	-15%	10,000,001	20,000,000	Tier rate	1.2479	-15%
	INR	40,000,001	80,000,000	Tier rate	0.4463	-20%	20,000,001	40,000,000	Tier rate	0.4463	-20%	20,000,001	40,000,000	Tier rate	1.1745	-20%
	INR	80,000,001	--	Tier rate	0.4184	-25%	40,000,001	--	Tier rate	0.4184	-25%	40,000,001	--	Tier rate	1.1011	-25%
Spain	INR	0	100,000	List rate	1.4648	0%	0	300,000	List rate	1.4648	0%	n/a	n/a	n/a	n/a	n/a
	INR	100,001	1,000,000	Tier rate	1.3916	-5%	300,001	2,000,000	Tier rate	1.3916	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	1.3183	-10%	2,000,001	10,000,000	Tier rate	1.3183	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	40,000,000	Tier rate	1.2451	-15%	10,000,001	20,000,000	Tier rate	1.2451	-15%	n/a	n/a	n/a	n/a	n/a
	INR	40,000,001	80,000,000	Tier rate	1.1718	-20%	20,000,001	40,000,000	Tier rate	1.1718	-20%	n/a	n/a	n/a	n/a	n/a
	INR	80,000,001	--	Tier rate	1.0986	-25%	40,000,001	--	Tier rate	1.0986	-25%	n/a	n/a	n/a	n/a	n/a
Turkey	INR	0	100,000	List rate	0.0660	0%	0	300,000	List rate	0.0660	0%	n/a	n/a	n/a	n/a	n/a
	INR	100,001	1,000,000	Tier rate	0.0627	-5%	300,001	2,000,000	Tier rate	0.0627	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	0.0594	-10%	2,000,001	10,000,000	Tier rate	0.0594	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	40,000,000	Tier rate	0.0561	-15%	10,000,001	20,000,000	Tier rate	0.0561	-15%	n/a	n/a	n/a	n/a	n/a
	INR	40,000,001	80,000,000	Tier rate	0.0528	-20%	20,000,001	40,000,000	Tier rate	0.0528	-20%	n/a	n/a	n/a	n/a	n/a
	INR	80,000,001	--	Tier rate	0.0495	-25%	40,000,001	--	Tier rate	0.0495	-25%	n/a	n/a	n/a	n/a	n/a
United Arab Emirates	INR	0	100,000	List rate	1.1509	0%	0	300,000	List rate	1.1509	0%	0	300,000	List rate	3.7342	0%
	INR	100,001	1,000,000	Tier rate	1.0934	-5%	300,001	2,000,000	Tier rate	1.0934	-5%	300,001	2,000,000	Tier rate	3.5475	-5%
	INR	1,000,001	4,500,000	Tier rate	1.0358	-10%	2,000,001	10,000,000	Tier rate	1.0358	-10%	2,000,001	10,000,000	Tier rate	3.3608	-10%
	INR	4,500,001	40,000,000	Tier rate	0.9783	-15%	10,000,001	20,000,000	Tier rate	0.9783	-15%	10,000,001	20,000,000	Tier rate	3.1741	-15%
	INR	40,000,001	80,000,000	Tier rate	0.9207	-20%	20,000,001	40,000,000	Tier rate	0.9207	-20%	20,000,001	40,000,000	Tier rate	2.9874	-20%
	INR	80,000,001	--	Tier rate	0.8632	-25%	40,000,001	--	Tier rate	0.8632	-25%	40,000,001	--	Tier rate	2.8007	-25%
United Kingdom	INR	0	100,000	List rate	1.6122	0%	0	300,000	List rate	1.6122	0%	n/a	n/a	n/a	n/a	n/a
	INR	100,001	1,000,000	Tier rate	1.5316	-5%	300,001	2,000,000	Tier rate	1.5316	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	1.4510	-10%	2,000,001	10,000,000	Tier rate	1.4510	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	40,000,000	Tier rate	1.3704	-15%	10,000,001	20,000,000	Tier rate	1.3704	-15%	n/a	n/a	n/a	n/a	n/a
	INR	40,000,001	80,000,000	Tier rate	1.2898	-20%	20,000,001	40,000,000	Tier rate	1.2898	-20%	n/a	n/a	n/a	n/a	n/a
	INR	80,000,001	--	Tier rate	1.2092	-25%	40,000,001	--	Tier rate	1.2092	-25%	n/a	n/a	n/a	n/a	n/a
North America	INR	0	80,000	List rate	0.2491	0%	0	100,000	List rate	0.2491	0%	n/a	n/a	n/a	n/a	n/a
	INR	80,001	750,000	Tier rate	0.2366	-5%	100,001	500,000	Tier rate	0.2366	-5%	n/a	n/a	n/a	n/a	n/a
	INR	750,001	2,250,000	Tier rate	0.2242	-10%	500,001	2,000,000	Tier rate	0.2242	-10%	n/a	n/a	n/a	n/a	n/a
	INR	2,250,001	3,000,000	Tier rate	0.2117	-15%	2,000,001	5,000,000	Tier rate	0.2117	-15%	n/a	n/a	n/a	n/a	n/a
	INR	3,000,001	6,000,000	Tier rate	0.1993	-20%	5,000,001	10,000,000	Tier rate	0.1993	-20%	n/a	n/a	n/a	n/a	n/a
	INR	6,000,001	--	Tier rate	0.1868	-25%	10,000,001	--	Tier rate	0.1868	-25%	n/a	n/a	n/a	n/a	n/a

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Market (per rate card)	Currency	Utility					Authentication					Authentication-International				
		Messages (per month)		What we charge			Messages (per month)		What we charge			Messages (per month)		What we charge		
		From	To	Rate type	Rate	vs. List rate	From	To	Rate type	Rate	vs. List rate	From	To	Rate type	Rate	vs. List rate
Rest of Africa	INR	0	100,000	List rate	0.2930	0%	0	300,000	List rate	0.2930	0%	n/a	n/a	List rate	n/a	n/a
	INR	100,001	1,000,000	Tier rate	0.2784	-5%	300,001	2,000,000	Tier rate	0.2784	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	0.2637	-10%	2,000,001	10,000,000	Tier rate	0.2637	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	40,000,000	Tier rate	0.2491	-15%	10,000,001	20,000,000	Tier rate	0.2491	-15%	n/a	n/a	n/a	n/a	n/a
	INR	40,000,001	80,000,000	Tier rate	0.2344	-20%	20,000,001	40,000,000	Tier rate	0.2344	-20%	n/a	n/a	n/a	n/a	n/a
	INR	80,000,001	--	Tier rate	0.2198	-25%	40,000,001	--	Tier rate	0.2198	-25%	n/a	n/a	n/a	n/a	n/a
Rest of Asia Pacific	INR	0	150,000	List rate	0.8282	0%	0	100,000	List rate	0.8282	0%	n/a	n/a	n/a	n/a	n/a
	INR	150,001	1,000,000	Tier rate	0.7868	-5%	100,001	300,000	Tier rate	0.7868	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,000,000	Tier rate	0.7454	-10%	300,001	1,000,000	Tier rate	0.7454	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,000,001	25,000,000	Tier rate	0.7040	-15%	1,000,001	10,000,000	Tier rate	0.7040	-15%	n/a	n/a	n/a	n/a	n/a
	INR	25,000,001	50,000,000	Tier rate	0.6626	-20%	10,000,001	20,000,000	Tier rate	0.6626	-20%	n/a	n/a	n/a	n/a	n/a
	INR	50,000,001	--	Tier rate	0.6212	-25%	20,000,001	--	Tier rate	0.6212	-25%	n/a	n/a	n/a	n/a	n/a
Rest of Central & Eastern Europe	INR	0	100,000	List rate	1.5496	0%	0	300,000	List rate	1.5496	0%	n/a	n/a	n/a	n/a	n/a
	INR	100,001	1,000,000	Tier rate	1.4721	-5%	300,001	2,000,000	Tier rate	1.4721	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	1.3946	-10%	2,000,001	10,000,000	Tier rate	1.3946	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	40,000,000	Tier rate	1.3172	-15%	10,000,001	20,000,000	Tier rate	1.3172	-15%	n/a	n/a	n/a	n/a	n/a
	INR	40,000,001	80,000,000	Tier rate	1.2397	-20%	20,000,001	40,000,000	Tier rate	1.2397	-20%	n/a	n/a	n/a	n/a	n/a
	INR	80,000,001	--	Tier rate	1.1622	-25%	40,000,001	--	Tier rate	1.1622	-25%	n/a	n/a	n/a	n/a	n/a
Rest of Latin America	INR	0	100,000	List rate	0.8278	0%	0	120,000	List rate	0.8278	0%	n/a	n/a	n/a	n/a	n/a
	INR	100,001	1,000,000	Tier rate	0.7864	-5%	120,001	400,000	Tier rate	0.7864	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	0.7450	-10%	400,001	1,000,000	Tier rate	0.7450	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	15,000,000	Tier rate	0.7036	-15%	1,000,001	5,000,000	Tier rate	0.7036	-15%	n/a	n/a	n/a	n/a	n/a
	INR	15,000,001	30,000,000	Tier rate	0.6622	-20%	5,000,001	10,000,000	Tier rate	0.6622	-20%	n/a	n/a	n/a	n/a	n/a
	INR	30,000,001	--	Tier rate	0.6209	-25%	10,000,001	--	Tier rate	0.6209	-25%	n/a	n/a	n/a	n/a	n/a
Rest of Middle East	INR	0	100,000	List rate	0.6665	0%	0	300,000	List rate	0.6665	0%	n/a	n/a	n/a	n/a	n/a
	INR	100,001	1,000,000	Tier rate	0.6332	-5%	300,001	2,000,000	Tier rate	0.6332	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	0.5999	-10%	2,000,001	10,000,000	Tier rate	0.5999	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	40,000,000	Tier rate	0.5665	-15%	10,000,001	20,000,000	Tier rate	0.5665	-15%	n/a	n/a	n/a	n/a	n/a
	INR	40,000,001	80,000,000	Tier rate	0.5332	-20%	20,000,001	40,000,000	Tier rate	0.5332	-20%	n/a	n/a	n/a	n/a	n/a
	INR	80,000,001	--	Tier rate	0.4999	-25%	40,000,001	--	Tier rate	0.4999	-25%	n/a	n/a	n/a	n/a	n/a
Rest of Western Europe	INR	0	100,000	List rate	1.2516	0%	0	300,000	List rate	1.2516	0%	n/a	n/a	n/a	n/a	n/a
	INR	100,001	1,000,000	Tier rate	1.1890	-5%	300,001	2,000,000	Tier rate	1.1890	-5%	n/a	n/a	n/a	n/a	n/a
	INR	1,000,001	4,500,000	Tier rate	1.1264	-10%	2,000,001	10,000,000	Tier rate	1.1264	-10%	n/a	n/a	n/a	n/a	n/a
	INR	4,500,001	40,000,000	Tier rate	1.0639	-15%	10,000,001	20,000,000	Tier rate	1.0639	-15%	n/a	n/a	n/a	n/a	n/a
	INR	40,000,001	80,000,000	Tier rate	1.0013	-20%	20,000,001	40,000,000	Tier rate	1.0013	-20%	n/a	n/a	n/a	n/a	n/a
	INR	80,000,001	--	Tier rate	0.9387	-25%	40,000,001	--	Tier rate	0.9387	-25%	n/a	n/a	n/a	n/a	n/a
Other	INR	0	80,000	List rate	0.5641	0%	0	100,000	List rate	0.5641	0%	n/a	n/a	n/a	n/a	n/a
	INR	80,001	750,000	Tier rate	0.5359	-5%	100,001	500,000	Tier rate	0.5359	-5%	n/a	n/a	n/a	n/a	n/a
	INR	750,001	2,250,000	Tier rate	0.5077	-10%	500,001	2,000,000	Tier rate	0.5077	-10%	n/a	n/a	n/a	n/a	n/a
	INR	2,250,001	3,000,000	Tier rate	0.4795	-15%	2,000,001	5,000,000	Tier rate	0.4795	-15%	n/a	n/a	n/a	n/a	n/a
	INR	3,000,001	6,000,000	Tier rate	0.4513	-20%	5,000,001	10,000,000	Tier rate	0.4513	-20%	n/a	n/a	n/a	n/a	n/a
	INR	6,000,001	--	Tier rate	0.4231	-25%	10,000,001	--	Tier rate	0.4231	-25%	n/a	n/a	n/a	n/a	n/a